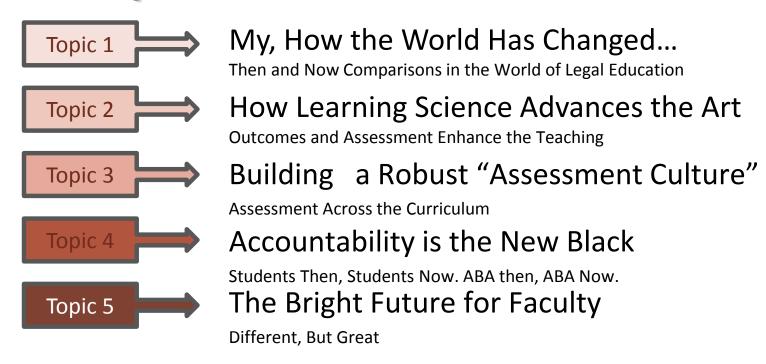
LEARNING FROM ONLINE ASSESSMENT

Curriculum and Systems for Online Assessment in Law Schools

Greg Brandes, Professor and Executive Director



5 Topics in 25 Minutes



My, How the World Has Changed...

Then and Now Comparisons in the World of Legal Education

The ABA may get 25 variance proposals in the next 2 years.

THEN -- 1998

- Dialup ruled the Internet world
- Schools all looked alike (with a few exceptions)
- Assessment was predominantly a single, end-of-term, high stakes exam
- US News highly influential

NOW -- 2014

- Broadband and WiFi ubiquitous and cheap
- Schools are seeking market differentiators
- Innovations in formative assessment, skills training, clinics, and bar preparation
- US News highly influential

How Learning Science Advances the Art

Outcomes and Assessment Enhance the Teaching

Evidence-Based Curriculum – Now Required – Leads to Mapping of:

- Learning Activities to Course Outcomes
- Course Assessments to Course Outcomes
- Course Outcomes to Program Outcomes

So, exactly why does everyone teach Palsgraf?



Outcomes Defining

Program Outcome Course Outcomes Module Objectives Learning Activities Objectives Reading Lecture **Exercise** Class Review **Outcomes**

and Iteration Linking

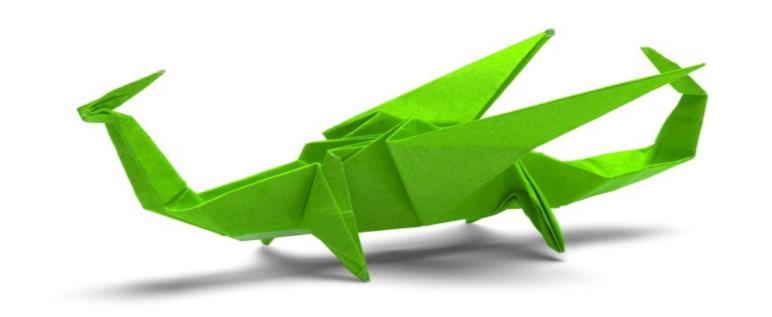


Outcomes Defining

Program Outcome Course Outcomes Module Objectives Learning Activities Objectives Reading Lecture Exercise Class Review

Outcomes

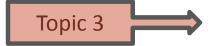
Upon completion of the JD program, a students should competently and professionally develop, research and write core legal documents required for first year practice in at least two substantive areas of practice.



ACHIEVING AND TRACKING OUTCOMES

VIA ASSESSMENT

Formative: Learning from assessment and practice activities Summative: Principally evaluative (allowing grading) Law schools are very good at summative, not so good at formative Online learning is very good at both formative and summative New standards require better assessment of all program outcomes



Building A Robust "Assessment Culture"

Assessment Across the Curriculum

How many of the following did you experience in law school? Check all that apply.

Quizzes	Independent Study
Handouts	Group Activities
Offline readings	Take Home Exams
Online readings	CALI Lessons
Homework	PowerPoints
Websites/TWEN	Whiteboard/Poster
Polling "Clicker"	Blackboard/Web CT
Audio/Video clips	Phone/Conference Call
Simulations (e.g., Trial Advocacy)	Blog/Wiki
Labs/Clinics/Internships	Twitter/Facebook

Personal Home Page provides access to courses, services, law library, assignments, and communications

Gauges help students appreciate their academic progress through the term

"Ideal Module" helps students track their progress towards completion



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GREG BRANDES | 1Sep12a | Wed, Apr 16, 2014 10:45 PM PT



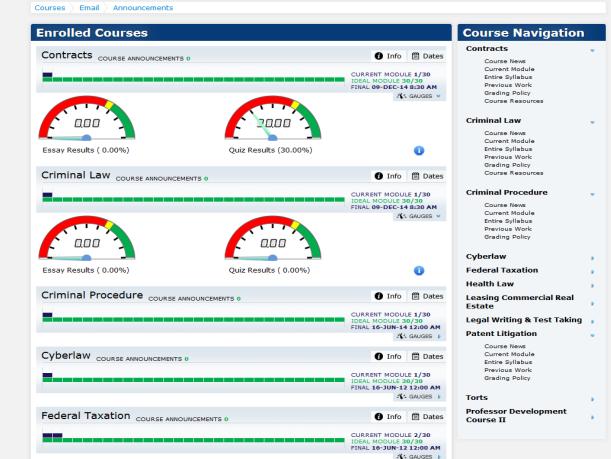




ANNOUNCEMENTS

IIN LAW LIBRARY

STUDENT SERVICES



Enrolled Courses Course Nav Contracts Contracts COURSE ANNOUNCEMENTS 0 3 Dates Info CURRENT MODULE 1/30 IDEAL MODULE 30/30 FINAL 09-DEC-14 8:30 AM -X: GAUGES * **Criminal Law** Essay Results (0.00%) Quiz Results (30.00%) Criminal Law COURSE ANNOUNCEMENTS 0 3 Dates Info Criminal Procedu CURRENT MODULE 1/30 IDEAL MODULE 30/30 FINAL 09-DEC-14 8:30 AM A': GAUGES 5 Cyberlaw **Federal Taxation** Quiz Results (0.00%) Essay Results (0.00%) **Health Law**

Course News Current Module

Entire Syllabus

Previous Work

Grading Policy

Course News Current Module Entire Syllabus

Previous Work Grading Policy

Course Resource

Course News

Current Module

Entire Syllabus Previous Work Grading Policy

Course Resource

Clicking on a course name, takes students into the syllabus

Services, law library, and other features are still available, but Class Archives, Class Schedule and other features are added

Assignments might include readings, lectures, live classes, quizzes, essays, and other things

Site tracks completion of activities on the site and logs the time, clicks and other data for accreditation purposes.



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GREG BRANDES | 1Sep12a | Wed, Apr 16, 2014 10:58 PM PT



UPCOMING



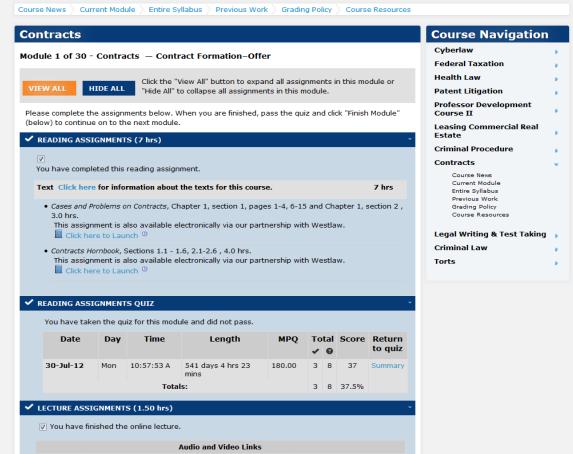






LAW LIBRARY

STUDENT



✓ READING ASSIGNMENTS QUIZ

You have taken the quiz for this module and did not pass.

Date	Day	Time	Length	MPQ	Total ✓ 0		Score	Return to quiz	
30-Jul-12	Mon	10:57:53 A	541 days 4 hrs 23 mins	180.00	3	8	37	Summary	
		3	8	37.5%					

✓ LECTURE ASSIGNMENTS (1.50 hrs)

Vou have finished the online lecture.

Audio and Video Links

Module Assignment Hrs Audio/Video

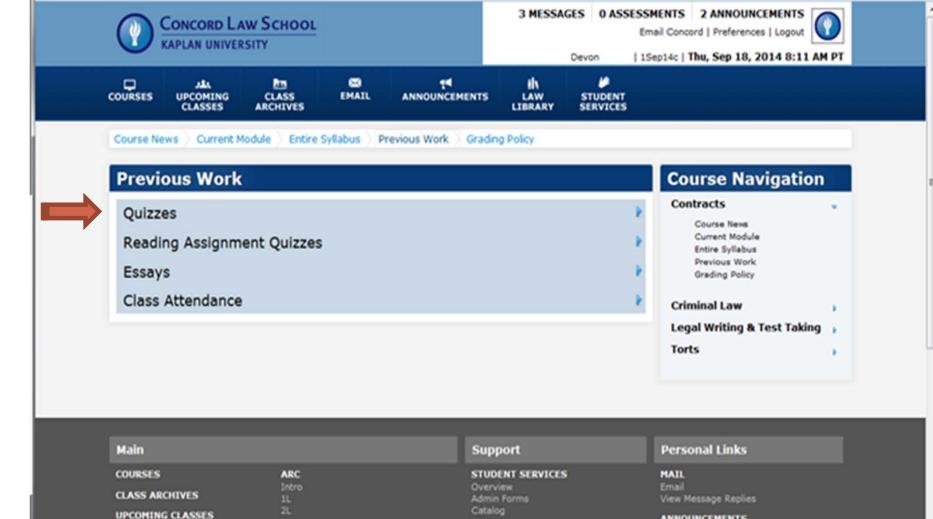
Choosing a lecture brings up a window with streaming video of a prominent professor teaching the topic of the module.

Courses have 15 to 30 modules, each with several learning objectives. Lectures are segmented to match the modular objectives.

Most reading assignments have a quiz attached (to validate reading outcomes), and other quizzes and essays periodically test application.

Student write essays 21 times in the first year before the final.





https://concord2.kaplan.edu/law/open/index.cfm?p=300&cliente=947075361803107.16932993&inav=4&courseid=51

ANNOUNCEMENTS



3 MESSAGES 0 ASSESSMENTS

2 ANNOUNCEMENTS Email Concord | Preferences | Logout

Devon

| 1Sep14c | Thu, Sep 18, 2014 8:11 AM PT



444 CLASS **ARCHIVES**

2 EMAIL

ANNOUNCEMENTS

ih LAW LIBRARY

STUDENT SERVICES

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Course News Current Module Entire Syllabus Previous Work Grading Policy

Previous Work

Quizzes

Module	Date	Day	Time	Length	MPQ	Total		Score	Return
						-	?		to quiz
1	04-Sep-14	Thu	6:00:32 P [PT]	27.45 mins	2.74	5	10	50%	Summary
	04-Sep-14	Thu	6:29:52 P [PT]	6.58 mins	1.31	2	5	40%	Summary
3	You haven't	started I	this quiz yet.				10		
7	You haven't	started I	this quiz yet.				10		
11	You haven't	started I	this quiz yet.				10		
13	You haven't	started I	this quiz yet.				10		
16	You haven't	started I	this quiz yet.				10		
19	You haven't	started I	this quiz yet.				10		
22	You haven't	started I	this quiz yet.				10		
26	You haven't	started t	this quiz yet.				10		
28	You haven't	started I	this guiz yet.				10		

Minutes Per Question

Total Ouizzes: 1

7 15

46.66%

Course Navigation

Contracts

Course News Current Module Entire Syllabus

Previous Work **Grading Policy**

Criminal Law

Legal Writing & Test Taking Torts

Contracts Quiz

Return to Syllabus

6.

7.

8.

9,

10.

Started:

04-Sep-14 6:00:32 P [PT]

0

When you finish reviewing the quiz, click the "Return to Syllabus" button.

27.45 mins

C

A

C

C

-

-

Module 1 of 30 Elapsed: MPQ

Quiz Summary

2.74

Current Time:

Thu Sep 04, 2014 - 6:27:59 P [PT]

Graded

Graded

Graded

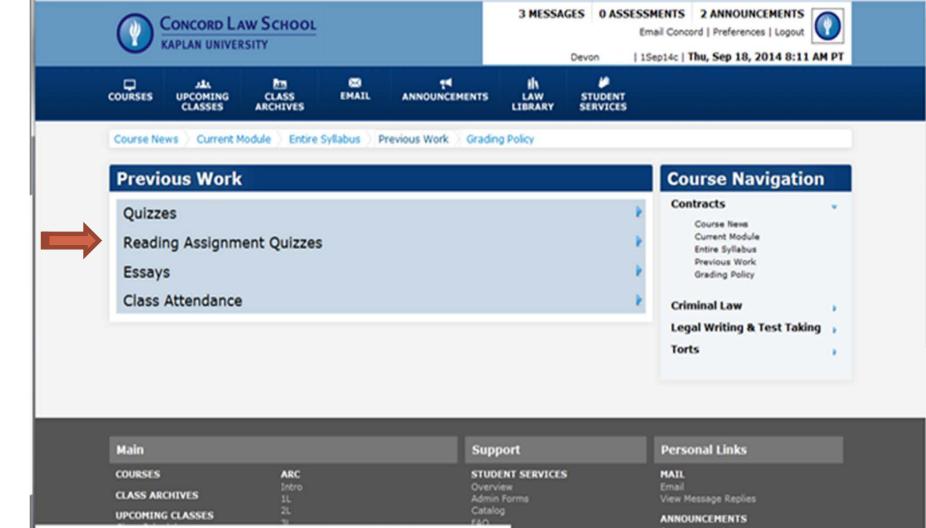
Graded

Graded

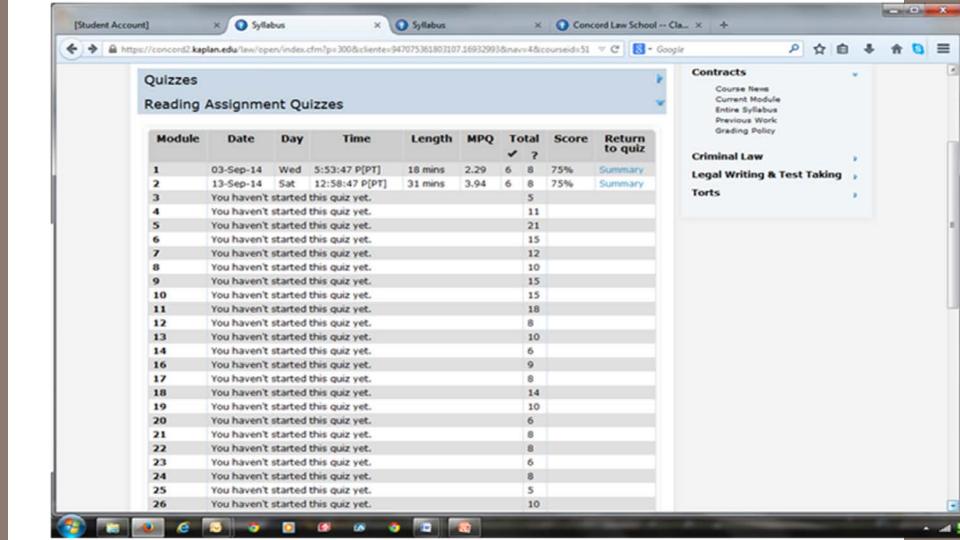
			V	uiz Suillillia	.,		
Total Questions	: 10		Tot	al Answered: 1	Total Unanswered:		
Total Correct: Total Incorrect: Minimum Passin MPQ Target: You did not pas	g Score:	ase study the	5 5 7	Your MPQ:	33.4.55	to the syllabur	50% 50% 70% 2.74
rou dia not pas	s foot qualifie	370 3100) 011		() oo can pina	t your quest, cremitecturin		
Question	Mark	Sure	Correct Cho		Your Choice		Graded
Question							Graded
Question 1.	Mark	Sure	Correct Cho			(Not)	Graded ed
Question 1. 2.	Mark	Sure	Correct Cho			(Not) Grade	Graded ed
	Mark	Sure	Correct Cho		Your Choice C	(Not) Grade Grade	Graded ed ed

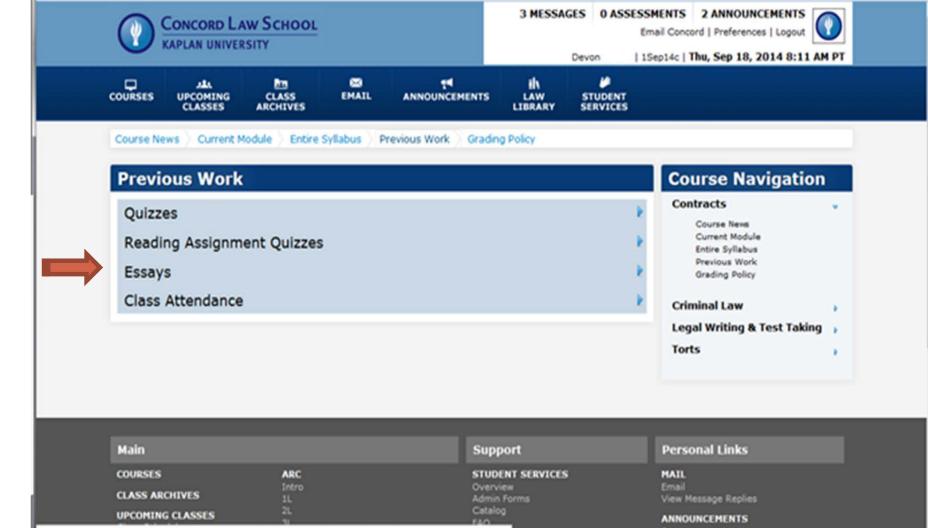
C

	0	202	A		В	Graded
	0	***	A		A	Graded
		***	C		В	Graded
	0	***	C		С	Graded
				Questions and An	cworc'	
				Questions and rai	sweis.	
Correct	Choice: C	Your Cho	ice: C	Mark: □	Sure:neither	Graded:Yes
\$2000 \$2000	to anyone who). Alice refuses t	locates and re o pay. Percy f	eturns the c	The second second second second	y locates and returns the	p that she will gladly pay e china to Alice and demands
It is m	ost likely that Pe					
A pre		rcy was a conr	noisseur of	fine china and Alice	e should have reasonable	y known that he would be
A pre	evail, because Pe duced to benefit f	rcy was a conr rom this barga	iin.		e should have reasonable	
A proince	evail, because Pe duced to benefit f t prevail, becaus	rcy was a conr rom this barga e there was no	in. o meeting o	f the minds and Ali		r into a contract.
A proint	evail, because Pe duced to benefit f t prevail, becaus evail, if a reasona ntract.	ercy was a conr rom this barga e there was no able person wo	in. o meeting of ould conclud	f the minds and Al le from the statem	ce did not intend to ente	r into a contract. intended to enter into a



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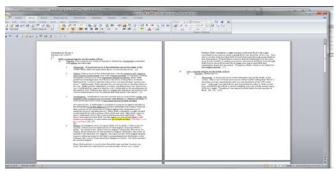


https://concord2.kaplan.edu/law/open/index.cfm?p=300&cliente=947075361803107.16932993&nav=4&courseid=51_port

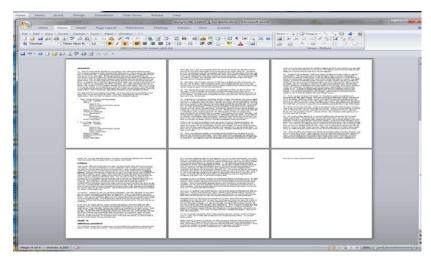
Practice and Feedback are essential to adult learning

When students write, they get personalized feedback on 9 papers, "common problems" on another 9, model answers on all 18 of those (formative assessment), and grades only on 6 more (summative midterm and final assessments.)

THE ESSAY



The Feedback



Contracts Assessment Plan:

Formative (40% of final grade)

- 10 Quizzes, of 10 MC questions each
- 10 Backup Quizzes of 5 MC questions each
- 27 Reading Assignment Quizzes, of between 5 and 21 questions each
- 3 essays, with extensive developmental feedback and model answer
- 3 timed essays with grades only
- 1 timed essay with issue outlines and "Common Problems"
- 1 timed essay re-write (timed Midterm)

Contracts Assessment Plan:

Summative (60% of final grade)

100 Multiple Choice

1 Essay

Proctored, with rigid timing and testing conditions

Contracts Assessment Plan:

Altogether:

250 MC MBE-style questions

269 Reading Assignment Quiz questions

9 essay writing experiences

Mapping Outcomes to Assessment Items

MULTIPLE CHOICE ITEMS

	Unique	Total
Outcome	items	items
Intent to Contract	6	10
Offer	9	25
Intent to Memorialize	1	1
Indefiniteness	3	6
Acceptance	8	22
Revocation of Offer	0	0
Consideration	6	13
Mutuality	0	0
Modification	1	3
Consideration Substitutes	1	1
Promissory Estoppel	0	0
Parol Evidence	2	6
Statute of Frauds	6	12
Other Defenses	3	3
Reformation	2	6
Express Conditions	2	3
Constructive Conditions	1	1
Quasi Contract Remedies	1	1

	Unique	Total
Outcome	items	items
Excuse of Conditions	4	7
Relief from Forfeiture	2	2
Conditions of Satisfaction	2	(7)
Breach by Anticipatory Repudiation	3	5
Impossibility	0	C
Impracticability	1	1
Frustration Risk of Loss	1	2
Damages	2	3
Breach	3	3
Punitive and Liquidated Damages	0	O
Resolution	0	C
Specific Performance	1	1
Implied in Fact	1	1
Third Party Beneficiary Contracts	4	4
Assignment of Contract Rights	2	2
Delegation of Contract Duties	1	1
Discharge of Contract Obligations	0	C
Novation	1	1

COURSE LEVEL ASSESSMENT APPLICATION OF KNOWLEDGE TO DRAFTING

1) Distinguish between promises and conditions and explain the effect of each in a contract

Distinguish between promises and conditions and explain the effect of each in a contract

No	Progress	Description	Value
0	No Progress	Student work demonstrates no understanding or progress toward achievement of this outcome.	
1	Introductory	Student demonstrates ability to identify either a promise or a condition but not both, does not use appropriate language to distinguish between a promise and a condition, is unable to effectively employ the distinction when drafting, and is unable to explain the effect of each in a contract.	
2	Emergent	Student demonstrates ability to identify a promise and a condition, but does not use appropriate language to distinguish between a promise and a condition, is unable to effectively employ the distinction when drafting, and is unable to explain the effect of each in a contract.	
3	Practiced	Student demonstrates ability to identify a promise and a condition, and is able to use appropriate language to distinguish between a promise and a condition, but is unable to employ the distinction when drafting, and is unable to explain the effect of each in a contract.	
4	Proficient	Student demonstrates ability to identify a promise and a condition, is able to use appropriate language to distinguish between a promise and a condition, is able to employ the distinction when drafting, but is unable to explain the effect of each in a contract.	
5	Mastery	Student demonstrates ability to identify a promise and a condition, is able to use appropriate language to distinguish between a promise and a condition, is able to employ the distinction when drafting, and is able to explain the effect of each in a contract.	

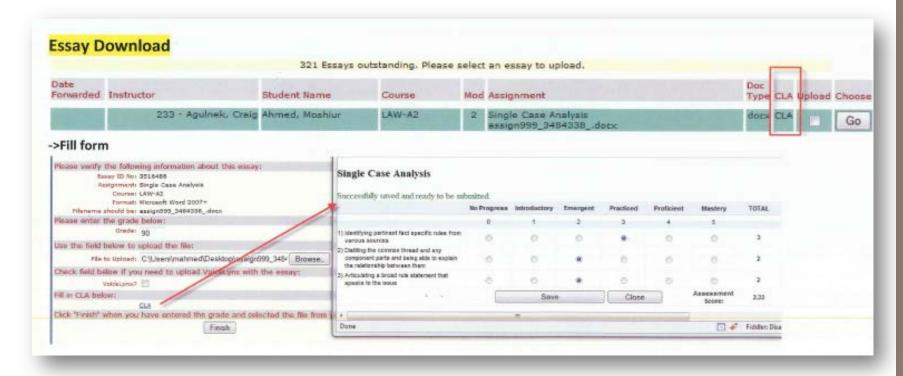
COURSE LEVEL ASSESSMENT

APPLICATION OF KNOWLEDGE TO DRAFTING

No	Progress	Description
0	No Progress	Student work demonstrates no understan
1	Introductory	Student demonstrates ability to identify eit appropriate language to distinguish betwee employ the distinction when drafting, and
2	Emergent	Student demonstrates ability to identify a planguage to distinguish between a promis distinction when drafting, and is unable to
3	Practiced	Student demonstrates ability to identify a language to distinguish between a promis distinction when drafting, and is unable to
4	Proficient	Student demonstrates ability to identify a language to distinguish between a promis when drafting, but is unable to explain the
5	Mastery	Student demonstrates ability to identify a language to distinguish between a promis when drafting, and is able to explain the

COURSE LEVEL ASSESSMENT

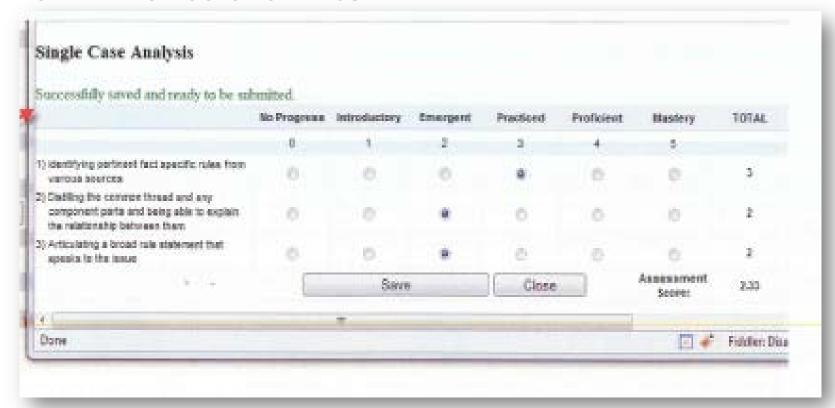
EASY RATING TOOLS FOR FACULTY



LEARNING SCIENCE **ADVANCES THE ART**

COURSE LEVEL ASSESSMENT

EASY RATING TOOLS FOR FACULTY



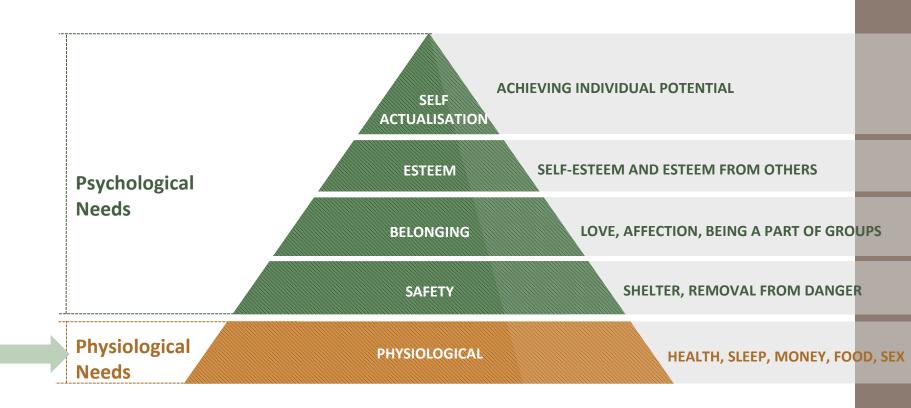
ASSESSMENT REPORTINGEssay Outcomes

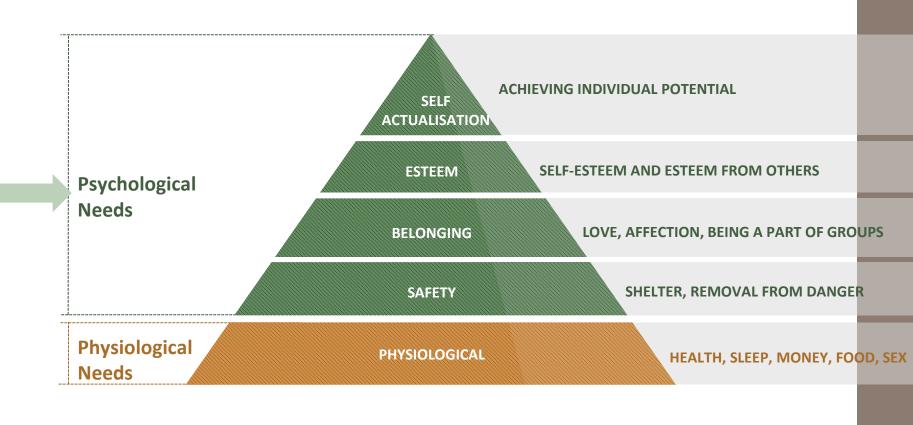
Professor, Student, or Class ID	Overall Essay Outcome	Intent To Contract	Offer	Acceptance Analysis	Consideration Analysis	Statute of Frauds	Excuse of Conditions Analysis	Breach Analysis
13	3.06	3.49	4.03	3.51	4.05	3.37	4.25	1.94
24	3.01	2.96	3.84	3.32	3.46	3.16	4.21	1.84
42	3.03	3.26	3.62	3.26	3.46	3.30	4.19	2.60
43	2.99	3.28	3.95	3.42	3.58	3.49	4.15	2.38
50	3.00	3.05	3.69	3.23	3.43	3.36	3.86	2.20
58	3.14	3.30	3.97	3.30	3.63	3.60	4.21	2.99
67	2.93	3.36	3.88	3.42	3.66	3.52	3.95	2.15
69	3.03	3.12	3.77	3.42	3.60	3.18	4.09	2.07
80	3.07	3.20	3.89	3.41	3.60	3.35	4.07	2.45
106	2.97	3.14	3.75	3.33	3.36	3.04	3.98	2.68
138	3.03	3.32	3.69	3.42	3.46	3.37	4.21	2.23
141	2.99	3.26	3.56	3.25	3.46	3.01	3.74	1.99

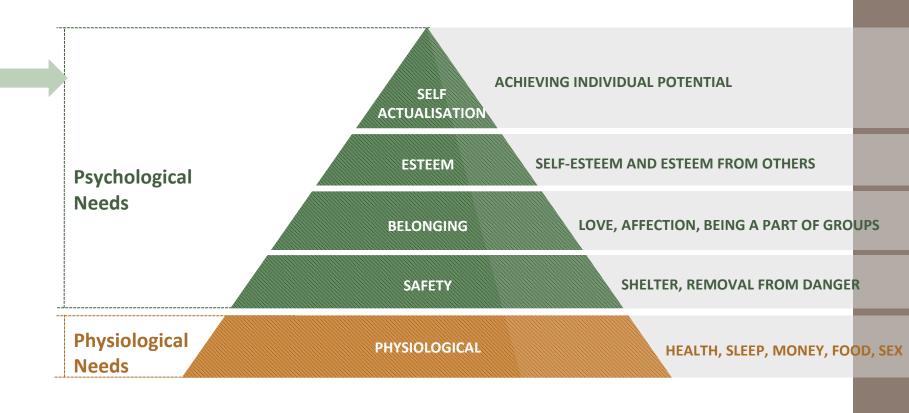
Accountability is the New Black

Students Then, Students Now. ABA then, ABA Now.

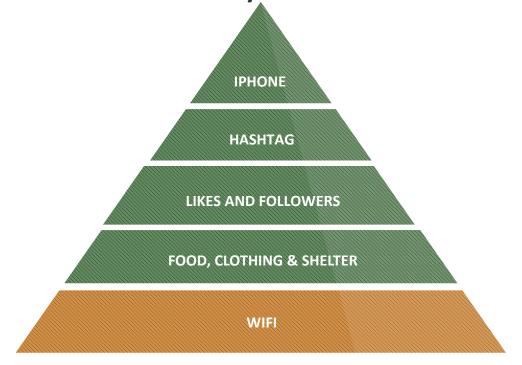


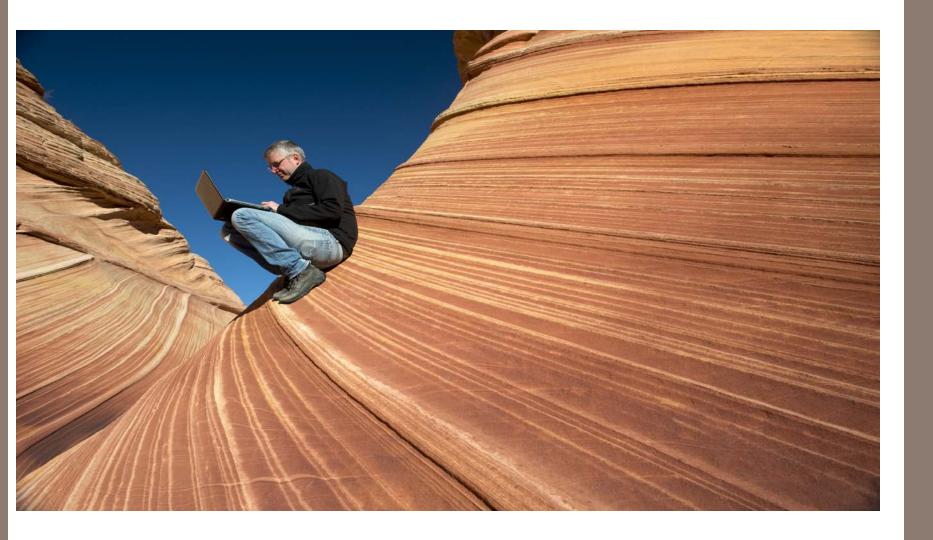






Maslow's Hierarchy – For Millennials







SECTION OF LEGAL EDUCATION AND ADMISSIONS TO THE BAR AMERICAN BAR ASSOCIATION

MEMORANDUM

To: Council

From: Barry Currier, Managing Director

Re: Transition to and Implementation of the new Standards and Rules

Date: July 20, 2014

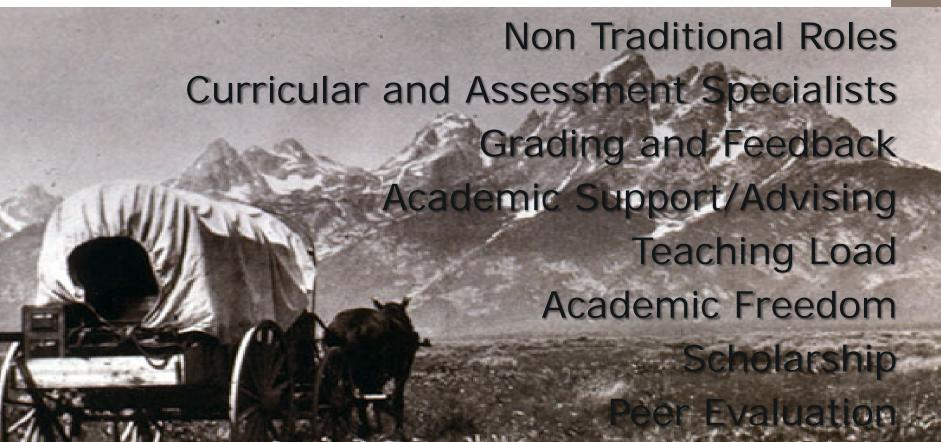
The Standards Review process was a major undertaking, and now we have a second major project in implementing what the Council has adopted...

- 4. Apply the following new Standards beginning in 2016-17; apply them, as appropriate to students who become 1L students that year:
- Standard 301(b) and Standard 302. Learning Outcomes
- Standard 303. Curriculum
- Standard 304. Experiential learning requirement (so that requirement applies to 1Ls in 2016-2017, who will graduate in Spring 2019)
- Standard 310. Determination of credit hours
- Standard 314. Assessment of student learning
- Standard 315. Evaluation of program of legal education, learning outcomes, and assessment methods



The Bright Future for Faculty

Different, But Still Great



AT THE END OF THE DAY...

- 1. Good assessment comes from application of good learning science.
- 2. Focus on quality student outcomes, and proving them.
- 3. Faculty with assessment expertise have a clear head start in this new world.
- 4. Courses designed around assessment will become the "standard of care" as training for practice continues to grow in importance.

Thank you for listening. Great to be with you today.

